

## FOR IMMEDIATE RELEASE

# The Hills are Coming Alive in Celebration of the Civic Theatre's 60th Diamond Anniversary

Free Family Friendly Open House, Guided Tours, and Live Music — Ending with Special Ticketed Screening of The Sound of Music

San Diego, CA – September 24<sup>th</sup>, 2025 – In celebration of the Civic Theatre's 60th Diamond Anniversary, San Diego Theatres has refreshed the venue with a front-of-house makeover, enhanced public spaces, and exterior paint designed to honor its midcentury roots. To mark this milestone, we invite media and community members to experience the transformation at the Civic Theatre's 60th Anniversary Open House on Friday, September 26, from 4:30 PM to 6:30 PM. With a FREE, family-friendly event and an exclusive first look at the beautifully refreshed Civic Theatre and the surrounding Civic Plaza cultivating in a special ticketed screening of *The Sound of Music* sing-along inside the venue.

Following a series of phased renovations that began in March, the Civic Theatre now boasts a host of modern updates designed to enhance both the patron and performer experience with a new multi-colored terrazzo lobby floor; stone columns with gold metal embellishments, new carpet blue with a burst of gold throughout the public facing front of the house; upgraded concessions area with blue tile fronts, a cream tile background, and new lighting as well as updated dressing rooms for the artists and performers.

The upper level now has an added VIP food and beverage bar designed for celebrations and special gatherings; the bathrooms feature updated ceiling tiles, European-style stalls, fresh paint, and detailed tile work. Wayfinding signage has been added in elevators, throughout the theatre, and across the Civic Center Plaza. The Civic Theatre's exterior has also received a fresh coat of paint enhancing its appearance in deep blue, black and accents of gold with landscaping upgrades to the plaza.

"This transformation honors the legacy of the Civic Theatre while preparing it for its next 60 years," said **Carol Wallace, CEO of San Diego Theatres**. "Audiences will have a new experience that celebrates and honor this cultural landmark's lasting impact on San Diego."

"We're incredibly proud to show San Diegans the reimagined Civic Theatre. The updated design reflects a modern sophistication that is aligned with today's audiences, while staying true to the Civic Theatre's midcentury aesthetic," said **Joe Martinez, Board Chair of San Diego Theatres**. "This renovation is more than just a facelift—it's a reaffirmation of our commitment to providing an exceptional guest experience for those attending events at the Civic Theatre."



Guests at the Open House will enjoy live music, guided tours of the renovated theatre, games and activities for all ages with San Diego Theatres' presenters and partners as well as delicious food and beverage on the outdoor plaza. Having the opportunity to explore the theatre like never before—to then step inside for a beloved cinematic classic.

Reservations for the theatre tours are encouraged and can be made through this link.

## The Hills Are Alive...

The celebration will conclude with a **ticketed screening and sing-along of** *The Sound of Music*, also celebrating its 60<sup>th</sup> Diamond Anniversary. The smash-hit 1965 movie musical will be enjoyed in glorious, full-screen technicolor, complete with onscreen lyrics. Based on the amazing true story of The Trapp Family Singers, *The Sound of Music* is a cinematic landmark and winner of five Academy Awards®, including Best Picture. Starring Julie Andrews and Christopher Plummer, the film features timeless songs by Rodgers & Hammerstein including "My Favorite Things," "Do-Re-Mi," "Edelweiss," "Climb Ev'ry Mountain", amongst others. Tickets for the screening start at \$31 and are available now at <a href="https://sandiegotheatres.org/Civic60">https://sandiegotheatres.org/Civic60</a>.

This event not only commemorates six decades of unforgettable performances but also looks ahead to a new era of arts and entertainment at the Civic Theatre—including upcoming shows like *Les Misérables*, *The Notebook*, and the San Diego Opera's 2025-2026 season.

#### **Learn More**

For more information on upcoming performances, venue updates and Civic Theatre 60<sup>th</sup> Anniversary celebration announcements, visit www.sandiegotheatres.org.

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Render photos of the Theatre's remodel in this link

### **MEDIA CONTACT**

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## **ABOUT SAN DIEGO THEATRES**

San Diego Theatres, Inc. proudly manages the San Diego Civic Theatre, celebrating 60 years of artistic excellence, and the historic Balboa Theatre, which marked its 100th anniversary in 2024. Committed to creating transformative moments through world-class performing arts and educational experiences, San Diego Theatres fosters collaboration, builds community connections, and ensures every performance becomes a cherished memory.